

CURRICULUM M.A. INNOVATION AND ENTREPRENEURSHIP
DISTANCE LEARNING, 120 ECTS credits

Semester	Semester			Module	Course Code	Course	ECTS credits	Type of Exam
	FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	1. Semester	Product Development	DLMBPDDT01	Product Development	5	Exam
			Entre- and Intrapreneurship	DLMIEEIS01	Entre- and Intrapreneurship	5	Exam	
			Strategic Management	DLMB SME01	Strategic Management	5	Exam	
	2. Semester	2. Semester	2. Semester	Digital Business Models	DLMIDBM01_E	Digital Business Models	5	Exam or Case Study
			Innovation and Entrepreneurial Ecosystems	DLMIEEIEE01	Innovation and Entrepreneurial Ecosystems	5	Exam	
			Advanced Research Methods	DLMARM01-01	Advanced Research Methods	5	Written Assignment	
2. Semester	3. Semester	3. Semester	3. Semester	Applied Marketing Research	DLMBCBR02	Applied Marketing Research	5	Exam
			Sales and Pricing	DLMBSPBE02	Sales and Pricing	5	Exam	
	4. Semester	4. Semester	4. Semester	Project: Design Thinking	DLMBPDDT02	Project: Design Thinking	5	Project Report
			Lean Start Up	DLMIEELSU01	Lean Start Up	5	Exam	
3. Semester	4. Semester	4. Semester	4. Semester	Agile Project Management	DLMIEEAPM01	Agile Project Management	5	Case Study
			Seminar: Current Topics of Innovation and Entrepreneurship	DLMIEESCTIE01	Seminar: Current Topics of Innovation and Entrepreneurship	5	Research Essay	
	5. Semester	5. Semester	5. Semester	Business Model Design	DLMIEEBMD01	Business Model Design	5	Written Assignment
			Internet of Things	DLMBMMIT01	Internet of Things	5	Exam	
			ELECTIVE MODULE A *		e.g. Start Up Lab	10		
6. Semester	6. Semester	6. Semester	ELECTIVE MODULE B *		e.g. Data Science and Analytics	10		
4.	6.	8.	8.	Master Thesis	MMTHE01 MMTHE02	Master Thesis Colloquium	27 3	Master Thesis
Total				120 ECTS credits				



You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any available module you like from any semester. You can work on a number of modules at the same time or one by one.

* Electives: Choose two modules, every elective module can only be chosen once.

FT: Full-Time, 24 months
 PT I: Part-Time I, 36 months
 PT II: Part-Time II, 48 months

Elective A and B

- Start Up Lab
- Artificial Intelligence
- Data Science and Analytics
- Big Data
- IT Project and Architecture Management
- Corporate Finance and Investment
- Digital Transformation
- Consumer Behavior and Brand Management
- Leadership and Change
- Performance Management
- AI and Mastering AI Prompting



You can find more information about your degree program in the module handbook on our website.